



Applicant's Name:

National Speakers Association of Australia Ltd

PO Box 1641, Kingscliff, NSW 2487
Phone 1800 090 024 Fax 075523 0153
secretariat@nationalspeakers.asn.au

The Kerrie Nairn Scholarship for Public Speaking 2010

Application Form

Closing time and date

5.00 p.m. EDST (Eastern Daylight Saving Time)

Friday 22 January 2010



Welcome

Thank you for your interest in applying for the Kerrie Nairn Scholarship for Public Speaking.

You may print out and use this application form OR you may use it as the template for your application.

The terms and conditions of the Kerrie Nairn Scholarship for Public Speaking are on the last pages of, and form part of, this application. Please read them before you complete the application form, as you will need to sign your agreement to them.

Please address the following in your application: Your ability to:

- (a) personally and professionally develop as a speaker and become an outstanding professional leader as a result of this Scholarship;
- (b) assist senior school students to develop and enhance their public speaking skills for leadership and effective participation in our democracy;
- (c) contribute to and strengthen the speaking industry;
- (d) be an effective ambassador for NSAA.

Applications close at 5.00 p.m. EDST on Friday 22 January 2010

Announcement of the Scholar for 2010

The announcement of the Scholar will be made at the NSAA Annual Convention Opening Ceremony on the evening of Friday 16 April 2010 at the Surfers Paradise Marriott Resort & Spa, Gold Coast, Queensland. The Convention is from 16 to 19 April 2010.

After an introduction to the Scholarship by The Hon Gary Nairn, the Scholar will be announced by the President of the NSAA.

Acknowledgement

The Kerrie Nairn Scholarship is supported by the Australian Government Department of Education, Employment and Workplace Relations through the Quality Outcomes Programme.

Disclaimer:

The views expressed do not necessarily represent the views of the Australian Government Department of Education, Employment and Workplace Relations.



A. Applicant's Details

1. Name
2. Date of birth (optional)
3. Postal address
4. Phone (daytime) Evening
5. Mobile Fax
6. Email
7. Your website
8. Are you an Australian citizen or hold permanent residency status? Yes/No
9. Please tell us how you found out about the Scholarship? If from the media, please specifically the publication or TV/radio program.

B. Experience and Qualifications

Please give details of the following:

1. Your topic and/or area of focus or expertise.
2. Your professional/public speaking experience to date for fee.
3. Your professional/public speaking experience to date not for fee.
4. Your professional development in the speaking industry to date.



5. Other relevant qualifications and experience.
6. Date of joining NSAA if applicable.
7. NSAA Membership designation and date awarded if applicable.

C. Proposed program

1. Give an overview of your objectives for using the Scholarship funds (approximately \$10, 600) in the next 12 months.
2. As an emerging professional speaker, describe how this Scholarship would contribute to your development in the speaking industry.
3. Describe how you will be able to assist senior students in developing their public speaking skills as part of their civics and citizenship program.
4. How will you, NSAA and DEEWR, know whether the award of the Scholarship has achieved its purpose?
5. Any additional information that you would like to provide in support of your application?
6. Provide a detailed budget and schedule.



D. Referees

Names, addresses, phone **and** correct/current email of three referees for this Scholarship.

Please tell us why you have invited these particular people to be a referee.

- 1.
- 2.
- 3.

E. Recent colour photograph

Please enclose a recent colour photograph and/or provide a website address from which to download it.

F. Video of your work

Please provide with your application an unedited video recording (MP4 file) of a complete presentation to an audience demonstrating your work.

This presentation should include enough footage to assist the Selection Committee to assess your potential as a Professional Speaker, as an Ambassador for NSAA and as a contributor to student learning. The footage should be of an actual presentation and must not be simply your marketing material. An audio recording is not sufficient.

Please ensure that the DVD is clearly labelled with your name, topic and date and file named: KNS 2010 [surname].

Your DVD must be a MP4 file. To compress your recorded presentation please use Handbrake (<http://handbrake.fr/>). Two resources may be useful:

Video Demo of Handbrake ripping DVD:
<http://www.vimeo.com/1927778>



Instructions for Handbrake (text):

<http://chezmoncef.com/post/84191035/how-to-compress-videos-for-vimeo>

When saving your file with Handbrake please name your file:

KNS 2010 [surname]. For example: KNS 2010 Smith.

If you need further technical support Craig Rispin CSP is giving access to conference calls on: Friday 20 November 2009 and Friday 18 December 2009, noon Sydney time. To access this support please email support@futuretrends.com.

Do you want us to return your DVD? YES/NO

If YES, please enclose with your application appropriate sized, stamped, fully addressed packaging for return of your DVD. Your DVD will not be returned if you do not include return postage and packaging.

G. You may include your hard copy marketing pack if you wish. (optional)

1. Have you included your marketing pack? YES/NO

2. Do you want the pack returned? YES/NO

If YES, please enclose with your application appropriate sized, stamped, fully addressed packaging for return. Your materials will not be returned if you do not include return postage and packaging.



Check list

I have completed all parts of the application – A to G.

I have enclosed my DVD as a MP4 file correctly named – KNS 2010 [surname].

I have enclosed a colour photo.

I have read, signed and attached the Terms and Conditions.

I have included my marketing pack.

I have included packaging to return my marketing pack.

I have included packaging to return my DVD



Terms and conditions of the Kerrie Nairn Scholarship for Public Speaking 2009

Eligibility

Applicants:

- a) Must be an Australian citizen or hold permanent residency status
- b) Must display outstanding potential in the field of professional speaking
- c) Must submit a proposed program of study and/or training which they would undertake to further their skills as a professional speaker
- d) Unless the President of NSAA consents, must attend the NSAA Annual Convention at which the winner of the Scholarship is to be announced

Conditions of offer

The award of the Scholarship is subject to the following conditions:

- a) Scholars must agree to submit reports to the NSAA Board in respect of their program by June 1, August 1 and October 1 during the course of the Scholarship and a Final Report by February 28 in the year that their Scholarship concludes.
- b) A Mentor will be appointed by the Chair of the Kerrie Nairn Scholarship for Public Speaking Committee or their nominee, for the duration of the Scholarship.
- c) The Scholar agrees to have contact with their NSAA Mentor on a monthly basis (as a minimum) to keep them informally informed of their progress and to discuss any problems or challenges they are having in relation to the Scholarship.
- d) The scholar will conduct a minimum of one and a maximum of three events on public speaking during the scholarship year as negotiated with DEEWR. The aim of these events is to support student learning in leadership skills (e.g. for Youth, Civics and Citizenship or Careers Development). Travel expenses related to these activities (airfares, taxis, petrol costs and accommodation) will be paid by DEEWR and are not paid from the funds of the Scholarship awarded.
- e) Scholars must be prepared to make presentations on the Scholarship experience to the National Convention held at the conclusion of their Scholarship and to their local Chapter within 12 months of completion of the Scholarship program. (Scholars will meet their own costs in attending these events.)



- f) NSAA will pay travel expenses (economy airfares, taxis, petrol costs and accommodation) related to the Scholar's presentations during their Scholarship year to any non-home Chapters. These expenses are not paid from the Scholarship funds.
- g) Scholars may be required to undertake additional promotion of the NSAA and the Scholarship, subject to availability, beyond the terms of the Scholarship.
- h) The Scholar will be able to attend NSAA Speakers Academy and one CSP/PM Summit at no charge. Travel expenses (economy airfares, taxis, petrol costs and accommodation) will be covered from the Scholarship Administration funds.
- i) With the Mentor's support (on behalf of the Board and with their approval) and with assistance of the NSAA, Scholars are to provide material for media releases, NSAA website and newsletters and respond to media requests for interviews etc during and on completion of the Scholarship.
- j) The Scholar's program for the Scholarship will be finalised in consultation with their Mentor and the Chair of the Kerrie Nairn Scholarship for Public Speaking Committee (on behalf of the Board) as soon as possible after the Scholarship is announced.
- j) It is the sole responsibility of the Scholar to make all arrangements for their Scholarship program. NSAA will not be responsible for making any administrative and/or travel arrangements in connection with the Scholarship.
- k) No sums will be payable by NSAA over and above the Scholarship.
- l) Payment of Scholarship funds will be made by the NSAA Secretariat in tranches agreed by the Chair of the Kerrie Nairn Scholarship for Public Speaking Committee (on behalf of the Board) on receipt of an invoice from the Scholar.
- m) The Scholar must keep receipts, complete records and make full account for all expenditure of the Scholarship funds and provide these details to the NSAA Secretariat through the Chair of the Kerrie Nairn Scholarship for Public Speaking Committee on a three monthly basis, or more often if required, for reporting to DEEWR.
- n) Except for reasons of poor health or other emergency, the Scholar makes a commitment to complete the program for which the Scholarship is awarded, agreed promotional activities of NSAA and Civics and Citizenship activities as negotiated with DEEWR. Failure to fulfil this commitment will require the Scholar to refund all monies expended by NSAA and awarded as part of the Scholarship funds.



o) During the period of the Scholarship, and for any work which commences during the term but may extend beyond the term of the Scholarship, the Scholar must ensure that all publications, promotional materials, website and any other content associated with his or her appearances in which the speaker is identified as the Kerrie Nairn Scholar includes the following:

Acknowledgement

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I agree to the terms and conditions of this Scholarship as set out in this application form

Name of Applicant

Signature of Applicant

Date

Closing date for Applications: 5.00 p.p. EDST, Friday 22 January 2010.

Please address applications as follows:

Kerrie Nairn Scholarship for Public Speaking
The Secretariat
National Speakers Association of Australia Ltd
PO Box 1641, Kingscliff, NSW 2487
Phone: 1800 090 124
Fax: 07 5523 0153
Email: Secretariat@nationalspeakers.asn.au

More information

For more information about Kerrie Nairn and about The Kerrie Nairn Scholarship for Public Speaking, please go to <http://nationalspeakers.com.au/scholarship.html>. Inquiries can be made to Dr Ann Villiers, avilliers@mentalfnutrition.com, 02 6254 5023.

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